

MAAS Energy and CO₂ reduction targets 2026-2030

Introduction

MAAS International (MAAS) has committed itself to the Science Based Target initiative and is certified against the CO₂ Performance Ladder step 5. Both require a Climate transition plan to be submitted in which we indicate how the organization will take actions in the medium term (until 2030¹) within the organization and in its chain to drastically reduce energy consumption and CO₂ emissions, and for the long term (2050) to reach 0 CO₂ emissions. The MAAS Climate Transition Plan with the objectives and measures is implemented by the business units MAAS International B.V. and Capriole Coffee Service Nederland B.V., excluding Abos.

Climate, Energy and CO₂ reduction targets 2026-2030 + 2050

Long-term goal (2050)

MAAS has committed itself to the Science Based Target Initiative (SBTi) and is certified against the CO₂ Performance Ladder level 5. The organization's goal is to achieve zero CO₂ emissions in scope 1, 2 and 3 for all its business activities in the shortest possible time, but no later than 2050.

MAAS does this in collaboration with suppliers, transport partners, waste processors and customers, using the Technology Readiness Levels accepted within the respective sectors.

Medium-term goals and measures (2030)

It intends to achieve this by implementing the following medium-term objectives and related measures:

Objective: MAAS International and Capriole Coffee Service Netherlands reduce absolute **scope 1 and 2 emissions** by **80%** by 2030 compared to 2025.

- Scope 1: reduction of 80% by 2030 compared to 2025.
 - 100% of our fleet will be electric in 2030 compared to 52% in 2025.
 - During the transition of the company car fleet, the use of AI in route planning will save 6% on fuel by 2030 compared to 2025.
- Scope 2:
 - We will continue to provide our locations with 100% green electricity generated in the Netherlands.

Objective: MAAS International and Capriole Coffee Service Netherlands reduce both absolute and revenue-related **scope 3 emissions** by **40%** by 2030 compared to 2025.

- 100% of the coffees in the range will be delivered in reusable or recyclable packaging by 2030.

¹ For SBTi, the targets up to 2030 are referred to as the "near term" targets.

- By 2030, the locations where MAAS disposers (own and service providers) will no longer have residual waste and 100% of this office and project waste will be at least recyclable.
- 30% of the customer base installed by MAAS will have an optimized lifespan of > 7 years in 2030 and/or will be second life.
- 30% reduction in emissions from purchased transport and distribution and warehousing by 2030 compared to 2025 in collaboration with our logistics partners.
- 80% of customers of MAAS and CCS NL will use green electricity in 2030.

FLAG Objective: MAAS International and Capriole Coffee Service Netherlands will reduce the **FLAG emissions**² released during the production of coffee, tea, sugar, cocoa, milk products and wood by 3.03% annually from 2026, in accordance with the SBTi sector approach.

- Increase the share of purchased coffee, tea and cocoa with a sustainability certification.
- 100% of the sugar and milk products purchased are of regional origin (Benelux).
- Wood and sheet material used for our coffee furniture comes from responsibly managed forests and/or consists of recycled wood and sheet material.
- Where possible, used coffee furniture is given a second life after refurbishment.

With this, MAAS International and Capriole Coffee Service Nederland also commit to the SBTi objective "**Zero Deforestation by 2030.**"

Responsible key people - Sustainability team

Those responsible for implementing measures to achieve the objectives are the members of the MAAS Sustainability Team. They are (ultimately) responsible for the processes and/or departments where the measures for the reduction targets are carried out. This team consists of the following people:

- Marc van Houten – Director CSR / Director Procurement
- Maïke Levering - Category Buyer Trade & Facilities
- Eric Latour – Fleet management
- Joop Hake – Manager Operating
- Vera Verberne – Marketing Director
- Kariem Smeets – Manager Planning & Implementation
- Jeroen Groenendaal – Logistics employee Stock Control
- *internal advisor:* Arian van Balen – RBC/QESH coordinator
- *external advisor/project leader:* Lonneke van Harrewijn (The ESG Advisors)

² FLAG emissions are emissions of greenhouse gases released by forestry, agriculture and the agricultural sector

Summary of objectives

- MAAS International and Capriole Coffee Service Netherlands will reduce absolute scope 1 and 2 emissions by 80% by 2030 compared to 2025.
- MAAS International and Capriole Coffee Service Netherlands will reduce both absolute and revenue-related scope 3 emissions by 40% by 2030 compared to 2025.
- Scope 3 FLAG emissions will be reduced by 15.2% in 2030 compared to 2025 with the help of a chain partner and according to the SBTi sector approach.
- MAAS International and Capriole Coffee Service Nederland commit to the SBTi goal of "Zero Deforestation by 2030."
- In 2050, the business activities of both MAAS International and Capriole Coffee Service Nederland for scope 1, scope 2 and scope 3 emit zero CO₂.